



Call for Papers and Proposals 6th Annual ICGS Conference – Tempe, Arizona

‘Bridging the Divide: Insights into Corporate Governance from Macro to Micro and Research to Practice’

The International Corporate Governance Society (www.icgsociety.org) will hold its 6th Annual Conference from Thursday, November 5 to Saturday, November 7, 2020 at the W.P. Carey School of Business at Arizona State University. The conference is designed as a multi-disciplinary forum for the lively exchange of ideas among scholars and executives in considering challenges and insights in the area of corporate governance.

Researchers from a diversity of academic disciplines examine corporate governance to better understand how to design policies, principles and practices that help corporate leaders direct and control organizations. As institutional environments have grown increasingly complex, the issues that executives and directors face in managing internal operations amidst intensifying competition have likewise expanded in complexity. Questions of how corporations should be governed have generated copious amounts of research, though findings are often siloed in academic journals separated by disciplinary boundaries. Yet practice needs scholarship to overcome these divisions and provide solutions for governance challenges that continue to evolve. Hence, the theme of this year’s conference is “Bridging the Divide: Insights into Corporate Governance from Macro to Micro and Research to Practice”. Specifically, the conference brings together executives who pose the questions they most seek answers to, with potential solutions that sit in various academic disciplines.

Since the overarching mission of the ICGS is to integrate international governance scholars from multiple disciplines, original research on all areas of corporate governance is welcome. Submissions must build upon previously unpublished and not-yet-presented original research. We solicit **either original research papers or proposals** that will advance the field of corporate governance. **A full paper should be approximately 30-40 doubled-spaced pages.** A proposal submission should include the following sections: (1) Abstract: 200 to 300 word description that summarizes the overall study; (2) Proposal: Narrative description of your conceptual or empirical study; (3) Supporting material: Tables, figures, and references that support the proposal. **Overall, the proposal should not exceed 10 single-spaced pages in length or 3,000 words.** Submissions are welcomed from February 1 until 12 midnight (EST) on April 1, 2020, and must be submitted through our online conference management system, accessed through the ‘Conferences’ tab of the ICGS website (www.icgsociety.org).

Decisions on submissions regarding their inclusion in the conference program will be made by May 30, 2020. The best papers and proposals will be invited to submit a full research paper of approx. 30-40 double-spaced pages by July 30, 2020 to be considered for the best conference paper award. The author(s) who win(s) this award will be recognized at the conference and receive a \$1,500 check provided by the Harold S. Geneen Institute of Corporate Governance.

In the interest of welcoming all research related to corporate governance, for this year we will not assign pre-arranged tracks. Rather, we invite authors to submit anything theory or research related to the antecedents or effects of corporate governance to this year's conference. Then, our scientific committee will read the presentation proposals and/or full papers and make a determination as to: (1) whether the research makes a contribution to corporate governance research, and if so, (2) how to group that research idea with other research ideas. We define corporate governance rather broadly, as how society channels corporate power for the well-being of society. This entails, but is not limited to, studies of boards of directors, owners, auditors, legal systems, the market for corporate control, business ethics, corporate social responsibility, CEO compensation, disclosure requirements, and comparative studies across nations. These submissions will be known as “**general**” submissions. In addition to these general studies, we especially invite scholars to submit research which addresses the conference special theme, bridging the divide. Executives and directors are tasked with increasingly complex challenges in corporate governance. While academic scholarship is often separated by micro vs. macro lenses to examine governance topics or levels of analysis, this track seeks to integrate solutions offered in various disciplines to derive new insights into these complex issues. These submissions will be designated as “**thematic**” submissions.

Listed below is the scientific committee which will handle both general and thematic submissions, listed in alphabetical order:

- Ruth Aguilera, Northeastern University
- Jon Bundy, Arizona State University
- Don Lange, Arizona State University
- Don Seigel, Arizona State University
- Matt Semadeni, Arizona State University
- Christy Shropshire, Arizona State University

Conference program co-chairs:

Matt Semadeni & Christy Shropshire

Doctoral consortium coordinator:

David Zhu

The faculty at WP Carey School of Business includes leading experts in corporate governance in departments including Management & Entrepreneurship, Finance, and Accounting. ASU President Michael Crow has identified as an institutional goal establishing ASU as a leading global center for interdisciplinary research, discovery and development. Proximity to an international airport (Phoenix Sky Harbor), a conference-friendly locale with endless sunshine, and a world-class university make Tempe an attractive destination for an international corporate governance conference.